

## How the Association was born

In 2001 a project named BEACHMED was launched within the INTERREG IIB - MEDOCC European program, reserved to the western Mediterranean coastal countries. Purpose of this project was to define technical, environmental and economic issues of the emerging technologies (at least for the Mediterranean regions) concerning the exploitation of marine deposits of sand for the reconstruction and the conservation of coasts struck by erosion or any other regression phenomena, enhancing their resilience. The initial community of participants found in that circumstance, a lot of synergies and shared many common challenges concerning the management of the littorals, becoming aware of the primary need to integrate the coastal zones protection with the sustainable development of the hinterland and territorial sea zones. After leading together After leading more than a dozen European projects together, there was a need to capitalize all these years of experience.



## Coastal sustainability

The Association's mission is to pursue the sustainability of the development of coastal areas by combining the ability to administer coastal defense and the economic development of coastal areas, preserving them from erosive phenomena and the effects of climate change and encouraging policy coordination in the Mediterranean area towards sustainable environmental and socio-economic measures and interventions in the short and long term.

## The Mediterranean Coastal Sustainability Community



## About us

The BEACHMED Association is an NGO made up of a community of technicians who have been working together for 20 years, made up of managers from different Mediterranean coastal administrations, researchers, professionals, entrepreneurs and business managers, coastal operators and citizens committed to coastal protection with the common goal of bridging the gap between coastal management, scientific research and blue growth

Third Sector Entity  
Association of Social Promotion  
[www.beachmed.eu](http://www.beachmed.eu)  
[secretariat@beachmed.eu](mailto:secretariat@beachmed.eu)

## The role of the Association

The Third Sector is an increasingly important player in the pursuit of socially relevant objectives such as environmental protection. The Association is a subject available to public administrations but also to the private sector to promote, on a voluntary basis, the development of sustainable and integrated policies of the Mediterranean coastal areas.



## Actions

- Consulting/Actions: free consulting and specific assistances for third-party public bodies to enhance and pursue the objectives of the Bologna Charter and start new initiatives; territorial actions inspired by the “investing impact”.
- Promotion/dissemination: organization of events and participation in meetings, workshops, seminars, conferences, masters, printables, etc.; management of a specific web space to promote initiatives that meet BEACHMED's main objectives.
- European/international planning: participation in European/international calls for projects in line with the Association's objectives, with assistance to Public Administrations and other stakeholders.
- Networking: Community animation using all available tools (website, online meetings, forums, contacts, seminars, etc.) to create and maintain relationships between associations, European project partnerships, public administrations, networks and international organizations, coastal operators and any interested stakeholder group

## The Bologna Charter

Collaboration in European projects resulted to be one of the main results in terms of the Mediterranean-scale agreement: the Bologna Charter ([www.bolognacharter.eu](http://www.bolognacharter.eu)) Signed in 2007 during the Beachmed-e project, relaunched in 2012 during the Maremed project, it is currently participated by 29 Mediterranean Basin Administrations and the CRPM (Conference of Maritime Peripheral Regions). Its programming tool is the Joint Plan of Action, launched in 2015 during the COASTGAP project and renewed in 2019 during the CO-EVOLVE project. The Association aims to pursue the objectives of the Bologna Charter and to disseminate its contents.

## Mediterranean coasts

- ✓ 46.000 Km (at scale 1:100.000)
- ✓ 21.000 km of beaches
- ✓ 22 Nations
- ✓ 234 Coastal Administrations
- ✓ 145 Million of inhabitants  
(UNDESA 2011)



## Networking

The Association deems essential to continue and encourage collaboration between Public Administrations and the main Mediterranean institutional networks including:

- UpM (Union for the Mediterranean),
- CPMR (Conference of Peripheral Maritime Regions) with its Inter-Mediterranean Commission,
- UniMED (Union of Mediterranean Universities),
- Mediterranean Action Plan (MAP-UNEP) with its Priority Action Programme / Regional Activity Centre (PAP/RAC)
- BLUEMED (Research and innovation for blue employment and blue growth in the Mediterranean area)
- WEST MED blue economy initiative

These networks have already approved, on several occasions, numerous actions taken within the European projects addressed by the community, promoting the participation of both public and private stakeholders.

## Agenda 2030 - EU Green Deal

The BEACHMED Association considers improving Public Administrations capacity for action as a priority in addressing challenges such as coastal erosion and the effects of CC through adaptation to the risk of coastal areas along the Mediterranean coast.

The Association therefore intends to contribute to the United Nations Sustainable Development Goals 2030 Agenda (SDGs2030) and the EU Green Deal aiming to promote the circular and the blue economy, encouraging the meeting of economic operators, civil society administrators and representatives.